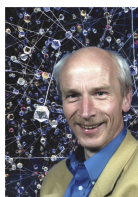


## Curriculum Vitae



### Personal information

First name(s) / Surname(s)	<b>Petrus Johannes Franciscus de Vries</b>
Address(es)	Reuvekamp 26, 7213 CE Gorssel, The Netherlands
Telephone(s)	+31 575 490053
	Mobile: +31 6 54224148
Skype	pjf.de.vries
E-mail	nutritionsolutions@me.com
Nationality	Netherlands
Date of birth	29-5-1959
Gender	male

### Work experience

Date	Since September 2010
Occupation or position held	Director/consultant
Main activities and responsibilities	<ul style="list-style-type: none"><li>• Giving support to (industrial) issues and innovations in the area of nutrition and health; the organization and coordination of brainstorm and workshops that can be helpful for the identification of the right topics and direction can be taken care for as well.</li><li>• Giving support in the development of health related foods.</li><li>• Writing of scientific papers, reports and reviews on specific nutrition related topics.</li><li>• Setting up and coordinating research projects related to nutrition &amp; health questions (for the industry: that intend to release scientific support for nutrition &amp; health claims, including the writing of claims dossiers and giving advice on acceptable claims).</li><li>• Developing and giving general and specific nutrition training to sales, marketing and executives.</li></ul>
Name and address of employer	De Vries Nutrition solutions, Reuvekamp 26, 7213 CE Gorssel, The Netherlands Website: <a href="http://www.devriesnutritionsolutions.nl">http://www.devriesnutritionsolutions.nl</a>
Type of business or sector	Food and Nutrition Consultancy
Date	2007-2010
Occupation or position held	Senior Nutritionist
Main activities and responsibilities	<ul style="list-style-type: none"><li>• Development and implementation of a vision and strategy on Nutrition and Health in bakery supplies company</li><li>• Maintain and improve nutrition knowledge in the company and coordinate implementation in product innovation and communication</li><li>• Development of nutrition training programs for marketing and sales people</li><li>• Maintain and expand scientific network in nutritional sciences on relevant nutritional areas for the company</li><li>• Representation of the company in external scientific organisations and projects, like ILSI, TNO, TIFN, Healthgrain EU</li></ul>
Name of employer	CSM

Type of business or sector	Bakery Supplies Industry
Date	1994-2006
Occupation or position held	Career from Senior Researcher to Senior Nutritionist
Main activities and responsibilities	<ul style="list-style-type: none"> <li>• Maintain nutrition knowledge in the area of dairy based functional foods and infant formula</li> <li>• Development, coordination and monitoring of internal and external research programs and projects</li> <li>• Writing of reviews/state of the arts of nutrition developments relevant for business development</li> <li>• Supporting commercial units with relevant nutrition knowledge, writing of brochures and other materials used in commercialisation of foods</li> <li>• Issue management in case of emergencies and recalls</li> <li>• Development of nutrition training programs for marketing and sales people</li> <li>• Maintain and expand scientific network in nutritional sciences on relevant nutritional areas for the company</li> <li>• Representation of the company in external scientific organisations, like ILSI, TIFN, TNO, Leatherhead Food RA</li> <li>• Organisation and coordination of brainstorming, workshops and research meetings as facilitator</li> </ul>
Name of employer	Friesland Coberco (during my employment the name of the company and the headquarters have changed regularly due to merges in the dairy area)
Type of business or sector	Dairy Company
Date	1991-1994
Occupation or position held	Secretary of the Dutch Food and Nutrition Council
Main activities and responsibilities	<p>Organisation and coordination of the activities of committees that served the council to write advice on issues related to food and nutrition in the Dutch population to the ministry of health and ministry of agriculture.</p> <p>Setting up and writing of the pre-advice</p>
Name of employer	Dutch Food and Nutrition Council (nowadays part of the Health Council),
Type of business or sector	Advisory body for the Dutch Government
Date	1990-1991
Occupation or position held	Rayon Manager
Main activities and responsibilities	Sales of medicine to medical profession, in this case mainly to general practitioners and dermatologists
Name of employer	Glaxo (nowadays part of Glaxo Smith Kline)
Type of business or sector	Pharmaceutical industry
Date	1990-1991
Occupation or position held	Scientific Associate
Main activities and responsibilities	PhD study on "the role of the atrial natriuretic peptide in cardiovascular disease".
Name and address of employer	University of Maastricht,
Type of business or sector	University, pharmacological research

## Education and training

September 1990	Ph.D. Medical Sciences, Department of Pharmacology, University Maastricht
June 1986	Engineers examination, Human Nutrition, University of Agriculture Wageningen
June 1983	Doctoral examination, Biology, Catholic University Nijmegen, Faculty of Mathematics and Natural Sciences
June 1977	Baccalaureate, Canisius College (high school), Nijmegen

## Personal skills and competences

Mother tongue(s)

Other language(s)

Self-assessment

**English**

**German**

**Dutch**

Understanding		Speaking		Writing
Listening	Reading	Spoken interaction	Spoken production	
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user
Basic user	Basic user	Basic user	Basic user	Basic user

Social skills and competences

Sensitive in interaction with others, strong team worker, stimulates others to cooperate where possible, give feedback where necessary, flexible and teaching others to learn how to adapt an effective working style, stimulate others to take action, integer, active participator in meetings, networker,

Organisational skills and competences

Result driven, strong in controlling processes during meetings, high quality standard, high organisational skills (being trained as facilitator)

Technical skills and competences

Strong and broad background in life sciences, nutrition sciences, analytical, science driven

Computer skills and competences

Advanced user of both Apple and Windows platforms and related office software

Driving licence

Dutch driving licence, cars up to 3500 kg with trailer.

## Annexes

Board experience  
Memberships of relevant organisations  
Knowledge areas  
Publication list  
Miscellaneous

## **ANNEX**

### ***Board experiences***

- 2012-2014 Member of the Scientific Advisory Committee Grains for Health Foundation
- 2011-2012 Member of the Program Committee of the Whole Grain Summit Minneapolis 2012
- 2010-2011 Vice-president Nutrition Division, American Association of Cereal Chemistry
- 2010- Board member, Health Grain Forum
- 2008-2009 Member of the Program Committee of the Whole Grain Summit Newcastle 2009
- 2003-2007 Foundation of the Dutch Academy of Nutrition Sciences and Board member of the Dutch Academy of Nutrition Sciences, involved in national and international contacts
- 1998-2002 Vice-President of the Netherlands Society of Nutrition and Food Technology
- 1996-1999 Treasurer of the Leeuwarder Rowing Club Wetterwille
- 1993-1998 Chairman of the working group Nutrition of the Netherlands Society of Nutrition and Food Technology and therewith member of the board of this society.

### ***Membership of scientific societies***

- Membership of Healthgrain Forum (since 2010)
- Membership of Food Valley (since 2010)
- Membership of the American Association of Cereal Chemistry (2007-2011)
- Membership of Cereals & Europe (since 2007)
- Member of the Dutch Academy of Nutrition Sciences (since 2003)
- Member of the Netherlands Society of Nutrition and Food Technology (since 1993)
- Member of the Dutch Society of Pharmacology (1986-2011)
- Member of the Dutch Society of Physiology (1984-2011)

### ***Knowledge fields***

- Dairy products, fruit juices and Cardiovascular Health
- Potential effects of foods on mood
- Phospholipids and Functional Foods
- Eating disorders
- Overweight and weight management: definitions, population statistics and health concerns
- Satiety and satiation
- Energy metabolism
- Potential Health effects of Fermented Dairy Products (coaching of high school students)
- Protein digestion (coaching of junior researcher)
- Mucosal integrity (coaching of junior researcher)
- Nutrition and atopic disease in young children
- Propolis and the immune system
- Milk and bone metabolism
- Milk protein allergy in infants
- Age limits and Guidelines for a healthy diet.
- Folic acid and neural tube defects.
- Measures taken in relation to struma profylaxis.
- Addition of essential nutrients to food.
- Health claims on food and the use by consumers
- Cereal dietary fibers and gut health
- Cereal dietary fibers and weight management
- Health effects of whole grains
- Nutrient profiling of foods
- Methodology of study design of human intervention studies
- Criteria for the validation of (bio)markers

### ***List of publications***

- Cramwinkel AB, Boeijen WGM, van 't Hof MA, Vries PJF de, en Waesberghe FMM van. Onderzoek naar factoren die van invloed zijn op het cariësvrij zijn van van 11- en 12-jarige kinderen. Ned Tijdschr Tandheelk 93: 190-193 (1986)
- Vries PJF de and Tyssen CM. The acute effect of calcium entry blockers on plasma irANP in conscious SHR. Naunyn-Schmiedeberg's Archives op Pharmacology, 337(supplement): r51 Abstract (1988)

- Vries PJF de, Tyssen CM and Smits JFM. The effect of different ANP analogues on the regional hemodynamics in conscious WKY and SHR. Pharm Wkbl Sci Ed 10, 227 Abstract (1988)
- Vries PJF de, Tyssen CM, Struyker Boudier HAJ and Smits JFM. Effects of deprivation from atrial natriuretic factor on central hemodynamic regulation in WKY, WKY with 5 weeks old myocardial infarction (IWKY) and spontaneously hypertensive rats (SHR). Pharmaceutisch Weekblad 11: J4 Abstract (1989)
- Vries PJF de, Daemen MJAP, Struyker Boudier HAJ and Smits JFM. Atrial natriuretic factor and cardiovascular homeostasis. Hypertension, brain catecholamines and peptides. Editors Nijkamp & de Wied, Elseviers Science Publishers BV pg 51-57 (1989)
- Vries PJF de, Tyssen CM and Smits JFM. Effects of atrial natriuretic peptides (ANF) on regional albumine clearance. Pflügers Archiv, Dutch Physiological Society, Young Physiologist Meeting. S199 Abstract (1990)
- Vries PJF de, Tyssen CM, Struyker Boudier HAJ and Smits JFM. Atrial natriuretic factor increases albumin extravasation in conscious rats. Pflügers Archiv 415: 507-509 (1990)
- Vries PJF de, Tyssen CM, Struyker Boudier HAJ and Smits JFM. Physiological role of ANP under resting and volume expanded conditions in normotensive rats. Life Sciences 47: 2291-2298 (1990)
- Vries PJF de. Atrial Natriuretic Peptides, their role in cardiovascular homeostasis. Thesis, 1990.
- Beukelman CJ, Vries PJF de, Schaafsma A, Quarles van Ufford HC, Kuenen J, Kroes BH, van den Worm E, Berg AJJ van den, Labadie RP, Dijk H. Immunomodulating Properties of Propolis. Proceedings of 45th Annual congress of the Society for Medicinal Plant Research. September 7th-12th, 1997, Regensburg, Germany.
- Löwik MRH, Hulshof KFAM, Heijden LJM van der, Brussaard JH, Burema J, Kistemaker C and Vries, PJF de. Changes in the diet in the Netherlands: 1987-1988 versus 1992 (Dutch Nutrition Surveillance System). Int J Food Sci Nutr 49, (suppl 1) S1-S64 (1998).
- Schaafsma A, Pakan I, Hofstede GJ, Muskiet FA, Van Der Veer E, De Vries PJ. Mineral, amino acid, and hormonal composition of chicken eggshell powder and the evaluation of its use in human nutrition. Poult Sci. 2000 Dec;79(12):1833-8.
- Schaafsma A, de Vries PJ, Saris WH. Delay of natural bone loss by higher intakes of specific minerals and vitamins. Crit Rev Food Sci Nutr. 2001 May;41(4):225-49.
- Khayyal MT, el-Ghazaly MA, el-Khatib AS, Hatem AM, de Vries PJ, el-Shafei S, Khattab MM. A clinical pharmacological study of the potential beneficial effects of a propolis food product as an adjuvant in asthmatic patients. Fundam Clin Pharmacol. 2003 Feb;17(1):93-102.
- Makkinga J, Walta M, De Vries PJF, and Schaafsma G. The Health Aspects Of Probiotics In Humans. Current topics in Nutraceutical Research 2003;1:235-244.
- Westenhoefer J, Bellisle F, Blundell JE, De Vries J, Edwards D, Kallus W, Milon H, Pannemans D, Tuijtelaaar S and Tuorila H. Passclaim – Mental State and Performance. Eur J Clin Nutr 2004 (Suppl II);43:II/85-II/117)
- Tetens I, Oberdörfer R, Madsen C and de Vries J. Nutritional characterisation of foods: Science-based approach to nutrient profiling. Eur J Clin Nutr 2007 (suppl 2);46:4-14.
- Garsetti M, de Vries J, Smith M, Amosse, A and Rolf-Pedersen N. Nutrient profiling schemes: overview and comparative analysis. Eur J Clin Nutr 2007 (suppl 2);46:15-28
- Gemen R, de Vries PJF and Slavin JL. What is known about the relation between the molecular structure of cereal dietary fiber and health effects; a review with the focus on glucose/insulin response and gut health. Nutr Rev 2011;69:22-33.
- Welch RW, Antoine J-M, Berta J-L, Bub A, de Vries J, Guarner F, Hasselwander O, Hendriks H, Jakel M, Koletzko BV, Patterson CC, Richelle M, Skarp M, Theis S, Vidry S and Woodside JV. Guidelines for the design, conduct and reporting of human intervention studies to evaluate the health benefits of foods. BJN 2011;106:S3-S15.
- De Vries J, Antoine J-M, Burzykowski T, Chiondini A, Gibney M, Kuhnle G, Méheust A, Pijls L and Rowland I. Markers for nutrition studies: review of criteria for the evaluation of markers. Eur J Nutr 2013;52:1685-99.

***List of advises worked on for the Dutch Food and Nutrition Council (1991-1994):***

- Report on the age limit to be adopted in connection with Guidelines for a healthy diet.
- Report on folic acid supply in relation to neural tube defects.
- Report on the review of measures taken in relation to struma profylaxis.
- Intermediate report on the addition of essential nutrients to food.
- Further report on folic acid supply in relation to neural tube defects (drafted by a combined committee of the Health Council and the Dutch Food and Nutrition Council)
- Report on the addition of essential nutrients to food.
- Report on health claims on food (not published as advice due to the judgement of the Council that not enough scientific evidence was available to give advice to the Government)

## **Network experience**

- Coordination of the scientific contacts for Wageningen Centre for Food Sciences with regard to Nutrition and Health topics as Focal Point.
- Coordination of activities related to the International Life Sciences Institute Europe within Friesland Foods and several Task Force involvements:
  - Involvement in the Task Force Functional Food of the ILSI,
  - Working group on mental performance.
  - Involvement in the PASSCLAIM process
  - Expert group Nutritional Characteristics
  - Expert group Design of Human Intervention Studies
  - Involvement in the Task Force Nutrition and Genetics of the ILSI as task force coordinator.
  - Involvement in the Task Force Weight management and Public Health as task force member.
  - Involvement in the Task Force Appetite Regulation as task force member
  - Organisation and chairing of the workshop on "Beyond Passclaim"
- Participation in international congresses on nutrition (General Nutrition, Obesity, Weight Management, Nutrient Profiling, etc)
- Contributions to Dutch Dairy Association activities on Nutrition & Health.
- Contributions to European Dairy Association activities on Nutrition & Health.
- Keeping track of the developments of legal affairs of infant foods and functional foods.
  - Participation in the Dutch Society of Manufactures of infant Foods and Foods for Special Dietary Uses. Participation in meetings from the IDACE within which discussions take place about the development of regulations of the European Community.
- Representation of CSM in the Healthgrain project
- Organisation and representation of CSM in the AACC Annual meeting 2009
- Member of Food Valley
- Member of Food and Nutrition Delta
- Member of the Scientific Advisory Committee of the Grains for Health Foundation (USA)

## **Educational experience**

### During study phase:

- Supervising Assistant in practical laboratory teaching at the University of Nijmegen, Wageningen University and Maastricht University

### During PhD phase:

- Mentorship of student groups in problem oriented education, Medical Faculty, University of Maastricht
- Organisation and supervision of practical laboratory teachings for 2nd years medical students, Medical

### During work phase:

- Coaching and supervision of High-School and University students in relevant topics for Friesland Foods during their times of practice in Friesland Foods (see reference Makkinga et al 2003).
- Development of training courses in basic nutritional knowledge and contribution in transferring this knowledge to participants of the training courses, especially to marketing and sales managers.
- Coaching of colleague in PhD-phase (see references Schaafsma et al 2000, 2001).
- Coaching of Wageningen University student in a stage at CSM Innovation Centre (Bingen, Germany. See reference Gemen et al 2011)

## **Project management**

- Leading, coordination and motivating projectgroups on research projects on infant foods and functional foods:
- Safety analysis protocols for new and existing sources potentially applied in infant foods and/or functional foods.
- Coordination of in vitro and in vivo animal experimental studies
- Coordination of human intervention studies
- Observational study on predisposing factors for atopic diseases in relation to nutrition from birth on.
- Development of dairy products with high nutritional value for low economy countries.
- Improving resistance with milk components.
- Development of a high-throughput screenings tool with spectrophotometric method to determine bacterial growth inhibition.
- Setting up a cell culture laboratory (based on EU Marie Curie grant: Minor Components).
- Principles of intensification of satiation and extending satiety, steering in the development of product prototypes that are more satiating.
- Development of a behavioral competence matrix for the R&D organisations of Friesland Foods.

***Facilitation experience***

- Knowledge and broad experience in facilitating brainstorming, project start ups and project evaluations.
- Organisation/design of and participation in a number internal and external (scientific) meetings

***Fundings***

- Writing applications for State-aided grants for scientific projects in relation to functional foods. Responsibility on reporting and follow up of the projects included in the grant-applications. Herewith I have been able to scoop up State-aided grants ("Cluster Subsidie"; € 1.500.000,-).
- EU Marie-Curie grant for two industrial fellows on life sciences for 2 years each (€ 750.000,-)