

Professor Dr. Arno Meerman



Arno Meerman is the co-founder and CEO of the University Industry Innovation Network, a leading European network that facilitates interaction and stimulates cooperation between higher educational institutions and industry. In this role he has initiated and leads the largest conference on University-Industry Interaction, manages a variety of its initiatives, including its workshops towards professionalisation of university-business cooperation and has led a number of UIINs research and development projects for the European Commission. Arno is also the Director for Business Development at the Science-to-Business Marketing Research Centre at Münster University of Applied Sciences in Germany. Besides project acquisition and strategic development, he conducts research on entrepreneurship, innovation and university-business collaboration.