Professor Dr. Andreas Kuckertz



Andreas Kuckertz is professor of entrepreneurship at the University of Hohenheim and managing director of the University of Hohenheim's Institute for Marketing and Management. He is a member of the board of FGF e.V., the leading academic association for entrepreneurship, innovation and SMEs in the German-speaking countries. Moreover, he is an IFI fellow at JKU Linz and was visiting professor/researcher at institutions such as the Queensland University of Technology, AAU Klagenfurt, the Turku School of Economics, Yasar University, University of Vaasa and the Cass Business School. Andreas Kuckertz serves on the editorial boards of the International Journal of Entrepreneurial Behaviour and Research, the Journal of Small Business Management, Management Review Quarterly and the Journal of Business Research.

After graduating in media and communications, business administration and philosophy at the Universities of Marburg and Leipzig (M.A. 2001), he finished his doctoral studies in 2005 at the University of Duisburg-Essen with a thesis on venture capital finance. In 2011 he completed his professorial qualification ('Habilitation') at the University of Duisburg-Essen. His research on various aspects of entrepreneurship, strategy, and innovation has been published in leading journals such as the Journal of Business Venturing or Strategic Entrepreneurship Journal.