## Andreas Bohner, Rettenmaier & Soehne, Germany



Mr. Andreas Bohner (MBA, born 1968) studied business administration with focus on International Management. He is the Head of the Business Unit Food for the German family-owned company J. Rettenmaier & Soehne (JRS – <u>www.jrs.de</u>).

In the year 2002 he joined JRS and during his origin responsibility as sales manager Latin America, South Africa, Italy and some areas in Germany, Andreas Bohner, together with the local partners, was able to develop, introduce and successfully integrate many dietary fiber enriched products at well-known food processing companies in the local markets.

Since May 2014 he is the Head of the Business Unit Food and therefore responsible for the global activities. The main approach is here on the global distribution of dietary fiber concentrates and the realization of fat reduction concepts in different application areas. Both always, in close collaboration with local partners and nutritional Institutes.